

Year 11 - GCSE Business 2023-24

Exam Board – Pearson EdExcel

Structure of the course:

- All examinations are taken at the end of Year 11
- 100% examination
- There are 2 papers – each 1 hour 45 minutes, 90 marks each
- Provisional Exam Dates: Paper 1 – 14th May 2024 PM; Paper 2 – 5th June 2024 PM

What you will have to do in Year 11?

Pupils will move onto Theme 2 'Building a Business' which is a development from Theme 1. Pupils will recap all work which was completed in year 10 through homework tasks and revision lessons.

Home study Plan in Y11

Homework is set every week by the class teacher and will focus on revising Theme 1 content which was covered in year 10. Pupils will need to continue this learning at home to ensure they are prepared for the Theme 1 mocks in November.

Lesson time will focus on Pupils learning the new content of Theme 2. Pupils will have many opportunities to review and revise their knowledge with topic tickets, mindmaps and exam skills lessons as well as end of topic tests. A further mock will take place in February on Theme 2.

Useful Revision Resources

Pupils should use the following to help start their exam revision:

- **Theme 1 book** – This is your exercise book with all the notes from Year 10
- **Business revision guide** – Many pupils purchased this in Year 10. This is a great resource which has the notes condensed with exam question tips. (ISBN: 9781782946908)
- **Mock papers** – In Year 10, pupils completed 1 mock. There will be more opportunities this academic year for mock practice for both Theme 1 and Theme 2. Starting with Theme 1 mock in Nov/Dec 2024.
- **Tutor2u** - <https://www.tutor2u.net/> > Select Business > Select Topics > Good for reference.
- **Seneca Learning** - <https://senecalearning.com/en-GB/>
- **BBC Bitesize** - <https://www.bbc.co.uk/bitesize> - Pupils must select Secondary > England GCSE > Business > Edexcel > They can choose what topic to focus on.

Business Teaching Team

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How the Business Department recommends you revise:

Use this list of topics to help you to organise your revision. When you have revision resources developed or a good revision guide tick the first box (*Revision notes*). Then each time you read/ skim or write out a topic tick the box called *Revision*. Once you have 4-5 ticks you may well feel like you know the topic well so start practising exam questions on these topics.

Topic	Revision notes	Revision	Question practice
Theme 1 – Investigating small businesses			
Topic 1.1 Enterprise and entrepreneurship			
The dynamic nature of business			
Risk and reward			
The role of business entrepreneurship			
Added Value			
Topic 1.2 Spotting a Business opportunity			
Customer needs			
Methods of market research			
Market segmentation			
The competitive environment			
Topic 1.3 Putting a business idea into practise			
Business aims and objectives			
Business revenues, costs and profits			
Cash and cash flow			
Sources of business finance			
Topic 1.4 Making the business effective			
The options for start-up and small businesses			
Business location			
The marketing mix			
Business plans			
Topic 1.5 Understanding external influences			
Business stakeholders			
Technology and business			
Legislation and business			
The economy and business			
External influences			
Theme 2 – Building a Business			
Topic 2.1 Growing the business			
Business Growth			
Changes in Business aims and objectives			
Business and Globalisation			
Ethics, the environment and business			
Topic 2.2 Making marketing decisions			
Product			
Price			
Promotion			
Place			
Using the marketing mix to make business decisions			
Topic 2.3 Making operational decisions			
Business operations			
Working with suppliers			
Managing quality			
The sales process			
Topic 2.4 Making financial decisions			
Business calculations			
Understanding business performance			
Topic 2.5 Making human resources decisions			
Organisational structures			
Effective recruitment			
Effective training and development			
Motivation			