

Advice from uni admissions experts

unifrog events

University application masterclasses



As we head into another application cycle, Unifrog is here to help your students who are **ready to apply** to their dream university!

In this upcoming webinar series, admissions staff will share up-to-date advice to help students write their **personal statement**, prepare for **interviews**, build a stand-out **creative portfolio**, and learn what it takes to get into **medical school**.

» [Share the series with students](#) (28–30 Sep)

What's the job market like in the age of AI?

unifrog tools

Know-how library

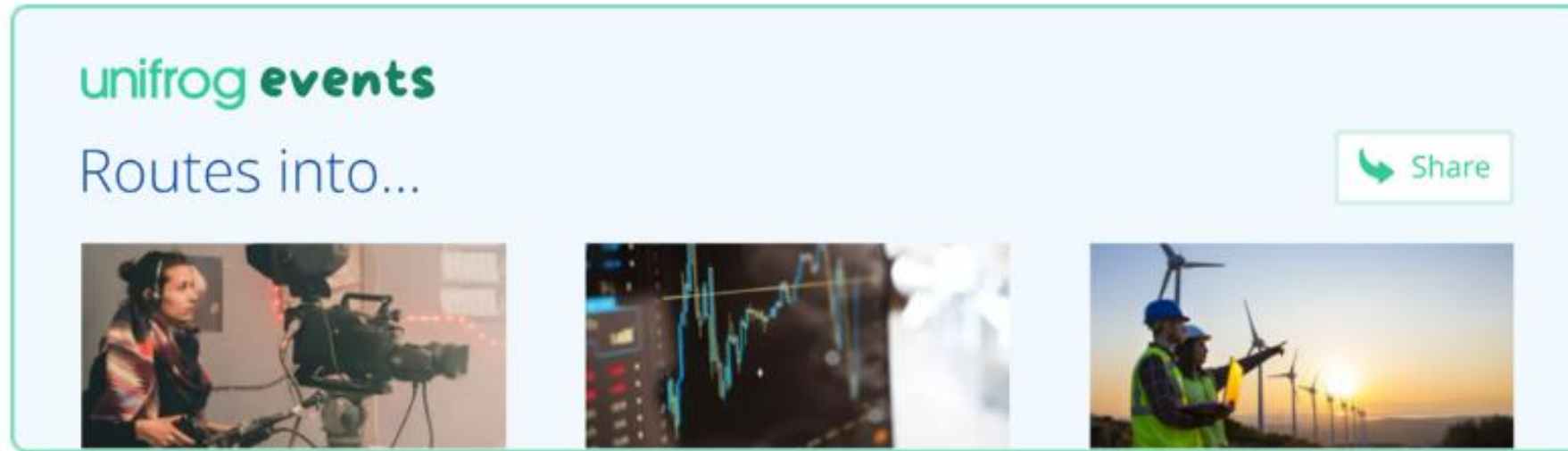
✓ Guides favoured



In our March 2026 student survey, **40% of students told us they use AI** as part of their research into next steps.

We've created a guide for students to help prepare them for the job market in the age of AI. They will learn practical tips on **overcoming new challenges**, such as 'ghost jobs' and AI-led interviews. There is also a guide for parents and caregivers to support their children and **encourage them to use AI responsibly**.

Real career paths and how to get started



How do you **turn a passion into a career**? Share this series with students who need inspiration and practical advice about routes into specific sectors.

Industry professionals from **nursing, sustainability, the creative sector, finance, and engineering** will show students their real career paths, what their day-to-day work looks like, and tips on getting started.

There will also be a dedicated webinar for parents and caregivers on supporting their children to find and apply to apprenticeships.

unifrog opportunities

from universities and employers

EngineeringUK: Tomorrow's Engineers Week

Help your students see their future in STEM! Tomorrow's Engineers Week returns from 9 to 13 November, with the theme 'Shape our future'. There will be free activities to show students how engineering and technology tackle real-world issues they care about. [Sign up for free resources](#)

University of London Institute in Paris: Study abroad in France

Students interested in French Studies or International Politics are invited to an online open day (20 October) and taster sessions (November). Explore undergraduate programmes, meet academic staff, learn about student life in Paris, and ask questions about studying at the University of London Institute in Paris! [Students can register here](#)

PwC: School leaver roles launch on 30 September

Applications for PwC's entry level opportunities are launching on 30 Sep. Full-time entry level programmes are available for those looking to join straight from school or college. Flying Start degree programmes are available to apply through UCAS now for those looking to gain a degree and begin their career at the same time. [Learn more](#)

Keele University: Open days to help students find their place

Help your students explore whether Keele could be the right choice for their future. Open days give them the chance to explore the campus, discover courses and teaching facilities, and find out more about placements and career opportunities. [Book an open day](#) (11 Oct or 21 Nov)

Into Film: Free screenings and events

The Into Film Festival returns from 6–27 November, offering free screenings and events for learners aged 5–19 across the UK. Choose from new releases, classics, animations, filmmaker Q&As, and careers events, with activities supporting the National Year of Reading. Book your class soon, as places are first come, first served. [Book now](#)

Riddle me this 🧐

What can you keep and lose, but never touch?

Last riddle: What kind of coat can only be put on when wet? — A coat of paint